

## Sempre Health

# Improving adherence and affordability for your members with chronic conditions

Prime Therapeutics (Prime) is excited to offer Sempre Health\* (Sempre), which uses text messages to engage your members in their health. Aligned with Prime's Save, Simplify, Support™ approach, Sempre helps increase adherence, reduce medical costs and improve the member experience. What's more, it's available at no charge to you or your members, and it doesn't require an account, app or smartphone to access savings.

### How members can enroll in Sempre

Members that have been invited to the program can complete their enrollment several different ways:

- Text their unique enrollment code to Sempre
- Visit **Prime.SempreHealth.com**, Sempre's enrollment page for Prime members
- Call Sempre's member support team

### How Sempre works



The program helps identify your members taking preferred medications for chronic conditions.



Your members will receive an invitation to enroll in the program through the mail.



Once enrolled, your members will get text message alerts when discounts are available at their pharmacy.



And, every month, members will get refill reminders, with increasing incentives for on-time refills.

### How Sempre helps

# 25%

average member enrollment rate<sup>1</sup>

# 15%

average increase in adherence<sup>1</sup>

# \$22

average member savings per fill<sup>1</sup>

# 95

Net Promoter Score (NPS)<sup>1</sup>

## CASE STUDY

### Delivering improved adherence and savings

#### Scenario

A large Midwest teachers union client wanted to boost engagement, drive down costs and improve health outcomes for their members living with chronic conditions.

#### Solution

We identified union members who were taking brand name medications available through Sempre and encouraged them to enroll in the program.



#### Results

Over a five-year period, Sempre delivered exciting improvements in member engagement, cost-effectiveness and health outcomes, including

**\$54**

average savings per fill and a

**35%**

increase in adherence.

\*This product is not offered for government-funded plans or high-deductible plans.

†Based on Sempre's book of business, 2017–2025. Savings will vary based on drug, member benefit design, member refilling frequency and program requirements.



**Questions?** To learn more about Sempre, contact your representative.