

Mark Cuban Cost Plus Drug Company

Delivering straightforward pricing to your members

At Prime Therapeutics (Prime), our truly transparent, conflict-free approach guides us to do what's right for our customers and their members. We implement strategies that provide your members with money-saving options — like Mark Cuban Cost Plus Drug Company (Cost Plus Drugs).

How it works

Cost Plus Drugs provides employers with another way to help your members get lower prices on their prescription drugs. By offering hundreds of generic drugs at low prices, it will expand the network of home delivery pharmacies where your members can fill their prescriptions. It may be especially valuable for your members on high-deductible health plans who pay a larger portion of their prescription costs out of pocket.

Using a straightforward “cost plus 15%” model, Cost Plus Drugs gets your members' generic drugs in their hands, when and where they need them. Even better? Members can use the PrimeCentral™ app to see when a Cost Plus Drugs price is the most affordable option.

Strategy highlights

- **Clear cost information:** Members can see how much they are paying for each drug and can compare prices across different options using the PrimeCentral app.
- **Wide range of generics:** Cost Plus Drugs offers hundreds of commonly used drugs, and the inventory is always expanding.
- **Works with insurance:** Members will see the Cost Plus Drugs price and their copay price using insurance. They can choose between the two options.
- **Ease of access:** Cost Plus Drugs is available online and allows your members to order and ship their prescriptions from the comfort of home.
- **Order tracking:** Members get real-time updates from the pharmacy to their door.



Straightforward pricing

15% markup on drug cost

+

Dispensing fee per prescription

+

Standard shipping fee per prescription

or

Enhanced (cold-chain) shipping fee per prescription

It's that easy

Questions? To learn more about Mark Cuban Cost Plus Drug Company, contact your representative.