

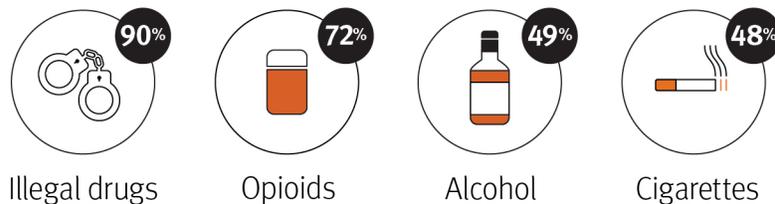
Fact sheet

Survey of U.S. Adults Highlights Many Tools to Combat the Opioid Epidemic May Be Underused

Most think opioid addiction is a serious problem.

- U.S. adults see addiction to prescription opioid painkillers as a very serious problem, and like addiction to illegal drugs. Overall, 87% say addiction to prescription painkillers is a serious problem — 72% say *very serious*.
- This compares to 90% who say addiction to illegal drugs is a serious problem – 73% say *very serious*.
- About half say that addiction to alcohol (49%) and cigarettes (48%) is a very serious problem.

Americans think opioid addiction is a serious problem



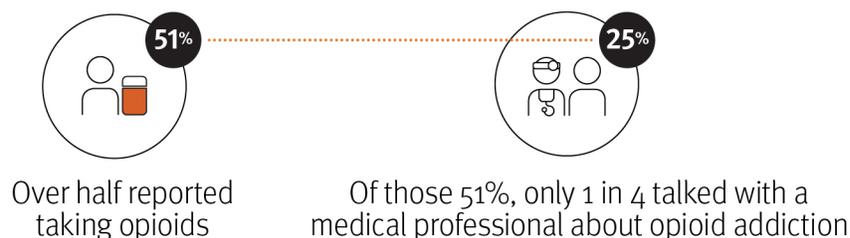
And many are concerned about the potential to become addicted themselves.

- Half of adults (50%) are concerned about the potential for becoming addicted if they are prescribed opioids for pain relief—with 28% very concerned.
- About quarter each feel somewhat (22%) and very (28%) concerned about the potential for addiction.

Yet few people taking opioids have talked to a medical professional about the potential for addiction.

- Half of respondents (51%) have been prescribed opioids. Of those prescribed opioids, most report they discussed how to take the medication (68%) and potential side effects (51%) with a medical professional.
- However, only 1 in 4 said they discussed the potential for addiction, and even fewer said they discussed what to do with any leftover medications (17%) or what to do in case of emergency (11%).

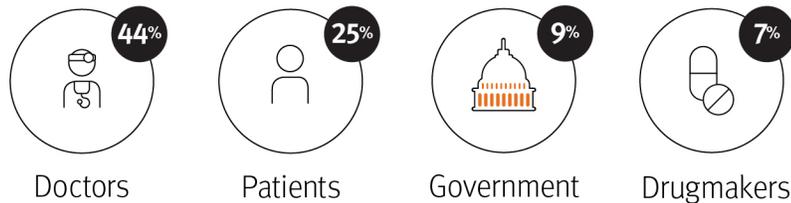
Few Americans taking opioids have talked to their medical professional about the potential for addiction



People think doctors are best positioned to solve the opioid crisis.

- Most see doctors and prescribers (44%) as best positioned to solve the current opioid crisis, followed by patients themselves (25%).
- The reason many feel doctors and prescribers are in the best position to help solve the current opioid crisis is because they control the flow by prescribing and setting limits. Those who say that it is up to the patients to solve the opioid crisis say this because of personal responsibility (62%), specifically self-control.

Americans think doctors are best positioned to help solve the opioid crisis



Most who use opioids aren't disposing of them properly, adding to safety concerns.

- Six in 10 (59%) adults dispose of old medicine in some way, but 1 in 4 (23%) do not.
- A quarter of those who dispose of their medication throw it in the garbage (24%) and almost as many (21%) keep the medication in case they need it again.
- Less than 2 in 10 (15%) dispose of the old medication by flushing it down the toilet and even fewer (2%) give it to a friend or relative.
- Only a quarter (27%) have used a take back program to dispose of old medicine.

Most Americans who use opioids aren't disposing of them properly, adding to safety concerns



KRC Research conducted this research on behalf of Prime Therapeutics, LLC via an online survey of 1,014 Americans age 18 and older, from August 28-30, 2017. Data has been weighted to reflect the demographic composition of the United States per the latest U.S. Census.

People think small incentives could encourage them to use take back programs more frequently.

- Although only a small number have used take back programs, a majority would be likely to use a program in exchange for an incentive (79%).

Research Methodology

KRC Research conducted this research via an online survey of 1,014 Americans age 18 and older, from August 28-30, 2017. The sample was drawn randomly from a large national consumer panel. Data has been weighted to reflect the demographic composition of the United States per the latest U.S. Census.