

INDUSTRY:	Pharmacy benefit management
HEADQUARTERS:	Eagan, Minnesota
OTHER LOCATIONS:	Albuquerque, NM; Chicago, IL; Irving, TX; Jacksonville, FL; Omaha, NE; Pittsburgh, PA; Washington, DC
EMPLOYEES:	1,600
OWNERSHIP STRUCTURE:	Privately held by organizations representing 11 Blue Cross and Blue Shield Plans in Florida, Illinois, Kansas, Minnesota, Montana, Nebraska, New Mexico, North Dakota, Oklahoma, Texas and Wyoming
NUMBER OF COVERED LIVES:	14.7 million lives; 36.5 million weighted lives across 16 different Blue Cross and Blue Shield Plans

Target Market

Blue Cross and Blue Shield Plans and their employer groups

Core Services

- › Account management
- › Claims processing
- › Client and member services
- › Clinical programs
- › Consumer-directed benefit (CDHP) administration
- › Drug trend forecasting
- › Drug utilization management
- › Drug utilization review
- › Electronic prescribing
- › Formulary management
- › Generic drug utilization programs
- › Mail service pharmacy
- › Marketing program support
- › Medicare Part D administration
- › National pharmacy networks
- › Pharmacy benefit reporting and analytics
- › Pharmacy benefit sales support
- › Predictive benefit modeling
- › Provider services
- › Rebate administration
- › Retail pharmacy audits
- › Specialty drug management
- › Web-based services

	2008	2009 (estimated)
Drug spend managed	\$8.6 billion	\$9.4 billion
Annual claim volume	143 million	149 million

Overview

Prime Therapeutics is a thought leader in pharmacy benefit management (PBM) strategies. Our mission is to provide the highest quality care and service for members and empower clients to make informed decisions in health care management.

Our experience, combined with our long-standing commitment to act in the best interests of members and clients, makes Prime the right choice to meet your health care quality and cost management goals.

Prime's products and services date back to 1987, when one of our predecessors, Pharmacy Gold, began offering high-quality drug formulary services that would later turn into Prime as the comprehensive PBM it is today.

Areas of Differentiation

- Clear financial value reflecting total health costs
- Unique service model for unmatched client support through collaboration
- Integrated pharmacy and medical programs for total health care management
- Empowering pharmacy decisions by simplifying complex issues
- Evidence-based pharmacy benefits allowing maximum trend management