

April 23, 2009

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Prime Sponsors at 2009 American Heart Walk

ST. PAUL, Minn. — Pharmacy benefit manager Prime Therapeutics (Prime) announced today its participation in the American Heart Association's Twin Cities Start! Heart Walk. Prime is participating both as a sponsor and as a team of walkers.

Prime's owner base includes 11 Blue Cross and Blue Shield Plans. Prime provides pharmacy services to over 14.7 million members. "Prime has a deep commitment to improving the health of members," said Tim Dickman, President and Chief Executive Officer of Prime. "Prime's participation in the Twin Cities Heart Walk further demonstrates our dedication to promote positive health outcomes and to encourage healthy life style choices among our Blue Cross and Blue Shield member base."

The Twin Cities Start! Heart Walk is on Saturday, April 25, 2009 at Harriet Island in St. Paul, Minnesota. Prime's sponsorship booth will be located in the Inspire Change village.

Prime Therapeutics LLC is a pharmacy benefit management company dedicated to providing innovative, clinically based, cost-effective pharmacy solutions for clients and members. Providing pharmacy benefit services nationwide to approximately 14.7 million covered lives, its client base includes Blue Cross and Blue Shield Plans, employer and union groups, and third-party administrators. Headquartered in St. Paul, Minnesota, Prime Therapeutics is collectively owned by 11 Blue Cross and Blue Shield Plans, subsidiaries or affiliates of those Plans. Learn more at www.primetherapeutics.com.

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