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Prime Therapeutics Contracts with Blue Shield of California
Prime will provide mail service to Blue Shield members

ST. PAUL, MINNESOTA– Prime Therapeutics LLC (Prime) has entered into an agreement with Blue Shield of California (Blue Shield) to provide Blue Shield’s mail pharmacy services, beginning January 1, 2008. The initial arrangement is for a four year period. Blue Shield, one of the largest health plans and insurers in California with membership totaling 3.2 million, joins a growing number of not-for-profit Blue Cross and Blue Shield Plans nationwide that have chosen to partner with Prime, a pharmacy benefit management company with significant experience working with Blue Cross and Blue Shield Plans.

A key selection factor for Blue Shield was Prime’s demonstrated commitment to providing high-quality customer service to members. “Prime’s pharmacy expertise and reputation for strong customer service were important factors in our decision,” said Blue Shield of California Vice President of Pharmacy, Nancy Stalker. “We are relying on Prime to deliver the convenient, reliable service Blue Shield strives to offer in all our services.”

“Prime welcomes Blue Shield of California’s business. Our operational scalability and innovative pharmacy approach positions us to efficiently add Blue Shield of California to our growing family of Blues clients,” said Tim Dickman, Prime’s President and Chief Executive Officer. “Working with Blue Shield is a great opportunity to showcase Prime’s exceptional expertise and commitment to service in the mail pharmacy arena.”

Prime’s state-of-the-art pharmacy facilities offer a fully integrated mail-service solution backed by an expert pharmacy staff and account support. PrimeMail pharmacy staff is committed to

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timely and accurate dispensing, high-quality service and providing convenient, easy-to-use ordering options for members.

Blue Shield of California, an independent member of the Blue Shield Association, is a not-for-profit health plan dedicated to providing Californians with access to high quality care at a reasonable price. Founded in 1939, it now has 3.2 million members, 4,500 employees, one of the largest provider networks and more than 20 office locations, providing a wide range of commercial and government products throughout the state. The company contributes \$30 million annually to the Blue Shield of California Foundation to fund nonprofit organizations that improve access to quality health care in California. Contact your local agent or broker for more information about Blue Shield products and services, or visit the Blue Shield Web site at www.blueshieldca.com.

Prime Therapeutics is a pharmacy benefit management company dedicated to providing, innovative, clinically based, cost-effective pharmacy solutions for clients and members. Providing pharmacy benefit services nationwide to approximately 12.5 million covered lives, its client base includes Blue Cross and Blue Shield Plans, employer and union groups, and third-party administrators. Headquartered in St. Paul, Minnesota, Prime Therapeutics is collectively owned by 10 Blue Cross and Blue Shield Plans, subsidiaries or affiliates of those Plans. Learn more at www.primetherapeutics.com.

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