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**Prime Therapeutics Announces Blue Cross and Blue Shield of Montana
as a Pharmacy Benefit Services Client**

ST. PAUL, MINNESOTA– Prime Therapeutics LLC (Prime) announces that it has been chosen by Blue Cross and Blue Shield of Montana (BCBSMT) to provide commercial pharmacy benefit management services, beginning January 1, 2009.

Prime will provide pharmacy benefit services to more than 175,000 BCBSMT members enrolled in health plans that include prescription drug coverage. The three-year contract covers a range of pharmacy benefit services including: claims processing, clinical programs, formulary administration, manufacturer contracting, member services, pharmacy network management, prescription mail service and specialty services. In addition, Prime will continue to provide Medicare Part D administration for BCBSMT, a service it has been providing for the health plan since 2006.

Key factors influencing the selection of Prime included the Blues-owned PBM's ability to provide supreme attention to member services and its integrated medical and pharmacy capabilities as well as its industry-unsurpassed customer satisfaction ratings. "Prime's reputation for strong customer service and pharmacy expertise were important factors in our decision," said Blue Cross and Blue Shield of Montana President and Chief Executive Officer Sherry

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Cladouhos. “As a Blues-owned PBM, we are relying on Prime to deliver the service-oriented, reliable programs Blue Cross and Blue Shield of Montana strives to offer in all our services.”

“Prime welcomes Blue Cross and Blue Shield of Montana’s business. Our operational scalability and innovative pharmacy approach positions us to efficiently add Blue Cross and Blue Shield of Montana to our growing family of Blues clients,” said Tim Dickman, Prime’s President and Chief Executive Officer. The value of an integrated, in-house pharmacy continues to provide the aligned, full service solution that our Blues partners are seeking.”

Prime Therapeutics is a pharmacy benefit management company dedicated to providing innovative, clinically based, cost-effective pharmacy solutions for clients and members. Providing pharmacy benefit services nationwide to approximately 14.6 million covered lives, its client base includes Blue Cross and Blue Shield Plans, employer and union groups, and third-party administrators. Headquartered in St. Paul, Minnesota, Prime Therapeutics is collectively owned by 10 Blue Cross and Blue Shield Plans, subsidiaries or affiliates of those Plans. Learn more at www.primetherapeutics.com.

Blue Cross Blue and Shield of Montana, an independent licensee of the Blue Cross and Blue Shield Association, is Montana’s leading not-for-profit health services corporation. Headquartered in Helena, MT, it has conducted business for more than 65 years exclusively in Montana. It serves more than 240,000 members across the state and another 70,000 nationwide through BlueCard. More information is available at www.bcbsmt.com.

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