



PLAN ANNOUNCEMENT

Blue Cross and Blue Shield of Florida

Effective January 1, 2008

Blue Cross and Blue Shield of Florida Will Implement a New Private Fee For Service (PFFS) Medicare Advantage Product

Effective January 1, 2008, Prime Therapeutics LLC (Prime) will begin processing claims for BlueMedicare Private Fee For Service (PFFS) group and individual members enrolled with Blue Cross and Blue Shield of Florida (BCBSF). BCBSF will continue to use the Florida in-state network, and Prime Therapeutics' Medicare Rx Network for pharmacies outside the state of Florida.

Processing Requirements

The BIN and PCNs will remain the same.

- BIN 012833
- PCN MEDDPRIME*
- PCN MEDDPRIMEG**

*Individual products

**Group products

- Member ID number (Starts with letter "H")
- Date of birth
- Gender
- Prescriber ID
- U&C

For More Information

If you have questions or need assistance processing Medicare Part D claims, please call 888.877.6420.

For software setup information, visit Prime's Web site for the Medicare Part D Payor Specification Sheet at www.primetherapeutics.com/pharmacists/payorsheets.