

November 29, 2007

Contact: Vicki Strahan
Prime Therapeutics
651.414.1525
vstrahan@primetherapeutics.com

Prime Therapeutics Hires Will Lambert as Vice President of Provider Network Services

ST. PAUL – Prime Therapeutics (Prime), a thought leader in pharmacy benefit management, announced today that Will Lambert has joined the organization as Vice President of Provider Network Services.

In his new role, Lambert will be responsible for the establishment of a provider network vision and strategy as well as the development and maintenance of potential and existing relationships with pharmacies and other providers.

Lambert’s leadership will help develop pharmacy and provider relationships further and ensure that Prime has quality, competitive and accessible pharmacy providers under contract who can effectively and efficiently deliver pharmaceutical services to Prime’s clients and members. He will work closely with Prime’s retail network to sustain a cohesive and productive relationship, as well as ensure that Prime’s clients are able to meet their marketplace needs.

“Will Lambert is a great addition to Prime and has great experience managing provider relationships,” said Cam Olig, Senior Vice President of Business Development at Prime. “Prime is an industry leader in providing quality service for our members and clients. We are excited to have Lambert’s leadership and expertise in this arena to help us create and manage strong and dependable relationships with our pharmacy network providers.”

Lambert comes to Prime with 15 years of service in the banking and health care industries. Most recently, Lambert was responsible for in-sourcing and leading the management of pharmacy networks at Humana. Lambert has an undergraduate degree from Purdue University and earned his M.B.A. from the University of Louisville in Kentucky.

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Prime Therapeutics is a pharmacy benefit management company dedicated to providing, innovative, clinically based, cost-effective pharmacy solutions for clients and members. Providing pharmacy benefit services nationwide to approximately 12.5 million covered lives, its client base includes Blue Cross and Blue Shield Plans, employer and union groups, and third-party administrators. Headquartered in St. Paul, Minnesota, Prime Therapeutics is collectively owned by 10 Blue Cross and Blue Shield Plans, subsidiaries or affiliates of those Plans. Learn more at www.primetherapeutics.com.

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